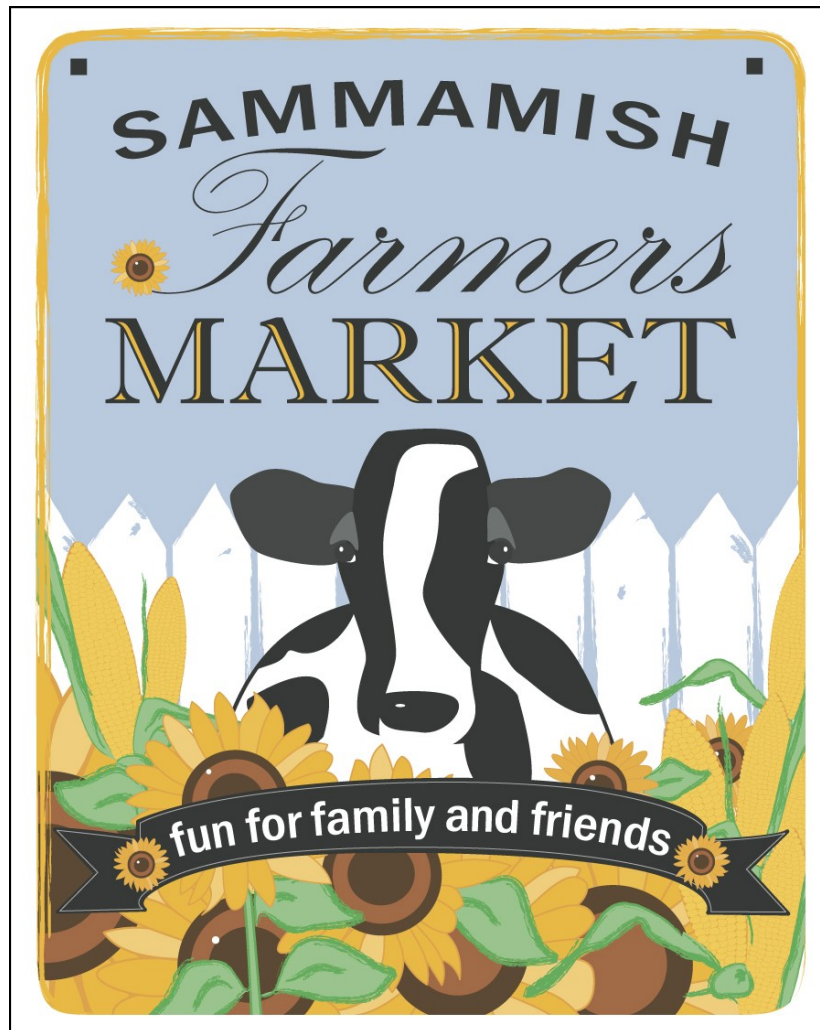


# 2010 SPONSORSHIP OPPORTUNITIES



**WEDNESDAYS 4 - 8PM (7PM in September)**

**MAY 19 - SEPTEMBER 29**

**SAMMAMISH COMMONS  
(on City Hall Plaza)**

Deb Sogge  
Market Manager and  
Executive Director, Sammamish Chamber of Commerce

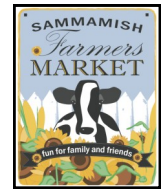
t: 425.681.4910

f: 866.868.6773

e: [info@sammamishchamber.org](mailto:info@sammamishchamber.org)  
[www.sammamishfarmersmarket.org](http://www.sammamishfarmersmarket.org)

**Help support your local farmers market!**

**Create exclusive exposure for your business!**



The planning of the Sammamish Farmers Market's third season has already begun and we are looking for sponsors.

During the 2009 season, up to 1000 people visited the market each week. The farmers market not only creates an opportunity for market-goers to buy locally grown produce, but also to shop for unique handcrafted items, to enjoy live music and to watch chefs cook and share delicious recipes. The market has become a gathering place for the community, and we are developing an exciting program of events and promotions to reach out to even more customers this season.

We have redesigned our sponsorship packages this year to offer you even more benefits and a greater visibility for your business. Support from local businesses is vital to the success of our market and we hope you will join us and become a sponsor!

## **Our Purpose**

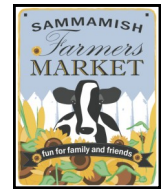
The Sammamish Farmers Market strives to:

- Support local family farmers and businesses by giving them a available outlet to sell directly to the consumer,
- Enrich the community by making farm fresh products available to shoppers,
- Inform customers about healthy and sustainable food choices, and
- Promote a community gathering spot that creates a festive atmosphere and celebrates diversity.



## **Presenting Market Sponsor (Exclusive)**

**\$5000**



### **Benefits included in this package:**

- ✓ Special recognition on opening day at the market as you share MC spot.
- ✓ Your business banner displayed at the market on market days for 20 weeks.
- ✓ Your logo on everything we do for the Market including Fan Page and Chamber Website.
- ✓ The opportunity to have a free Business Booth at the market, as many times as you would like during the 2010 season.
- ✓ Your logo included in all our newspaper ads, to recognize your support.
- ✓ Your logo on the market posters which will be displayed prominently in Sammamish during market season.
- ✓ Your logo as a hyperlink on the homepage of the Sammamish Farmers Market website until March 2011.
- ✓ Your logo as a hyperlink on the market e-newsletter for 20 weeks.

## **Premier Market Sponsor (Exclusive)**

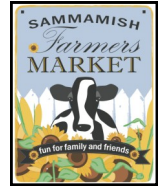
**\$2500**

### **Benefits included in this package:**

- ✓ Your business banner displayed at the market on market days for 20 weeks.
- ✓ A free Business Booth at the market, once a month, during the 2010 season.
- ✓ Your logo on the Farmers Market Fan Page and Sammamish Chamber website.
- ✓ Your logo included in a newspaper ad introducing you as the Premier Market Sponsor.
- ✓ Your logo on the market posters which will be displayed prominently in Sammamish during market season.
- ✓ Your logo as a hyperlink on the homepage of the Sammamish Farmers Market website until March 2011.
- ✓ Your logo as a hyperlink on the market e-newsletter for 20 weeks.

## **Entertainment Sponsor (Limit: 2)**

**\$1000**



### **Benefits included in this package:**

- ✓ Your business banner displayed at the stage or entertainment area on market days for 20 weeks.
- ✓ Your business logo included on our promotional calendar of events and entertainment which will be distributed to local businesses. [Sponsorship must be confirmed by March 1st to be included in the calendar]
- ✓ Your logo included in a newspaper ad recognizing you as an Entertainment Sponsor.
- ✓ Your logo on the market posters which will be displayed prominently in Sammamish during market season.
- ✓ Your logo as a hyperlink on the homepage of the Sammamish Farmers Market website until March 2011.
- ✓ Your logo as a hyperlink on the market e-newsletter for 20 weeks.

## **Children's Activity Sponsor (Limit: 5)**

**\$500**

### **Benefits included in this package:**

- ✓ Your banner displayed at the Children's Activity Booth once during market season.
- ✓ A promotional item displayed at the market's Info Booth for up to 20 weeks. [To display brochures please ensure you provide a display stand]
- ✓ Recognition of your sponsorship in a press release to the local media.
- ✓ Your logo as a hyperlink on the homepage of the Sammamish Farmers Market website until March 2011.
- ✓ Your logo as a hyperlink on the market e-newsletter for 20 weeks.

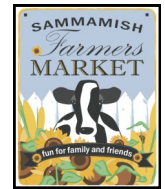
## **Community Sponsor**

**\$175**

### **Benefits included in this package:**

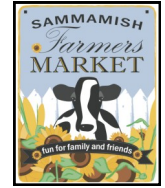
- ✓ Your business name as a hyperlink on the Sammamish Farmers Market website until March 2011.
- ✓ One free Business Booth day during the 2010 season.
- ✓ Your business will be featured in an edition of the e-newsletter.

# Summary of benefits



	\$5000 Presenting Market Sponsor (Exclusive)	\$2500 Premier Market Sponsor (Exclusive)	\$1000 Entertainment Sponsor (Limit: 2)	\$500 Children's Activity Sponsor (Limit: 5)	\$175 Community Sponsor
Special recognition on opening day	●				
Business banner displayed on market days for 20 weeks	●	●	●		
Free annual membership to the Sammamish Chamber of Commerce	●				
Two free Business Booth days each month during the season	●				
Business logo included in all our newspaper ads	●				
One free Business Booth day each month during the season		●			
Business logo on 250 promotional shopping lists notepads		●			
Business logo included in one of our newspaper ads		●	●		
Business logo included on our promotional calendar of events			●		
Business banner displayed at the Children's Activity Booth once during the season				●	
A promotional item displayed at the Info Booth for up to 20 weeks				●	
Recognition of your sponsorship in a press release to the local media				●	
Business logo on the market posters	●	●	●		
Business logo on the e-newsletter for 20 weeks	●	●	●	●	
Business logo on the Sammamish Farmers Market website until March 2010	●	●	●	●	
Business name on the Sammamish Farmers Market website for one year					●
One free Business Booth day in the 2009 season					●
Business featured in an edition of the e-newsletter					●

# Sponsorship Agreement Letter



Thank you so much for offering to be a sponsor of the Sammamish Farmers Market. Your donation goes directly to the Sammamish Farmers Market. Support from businesses like yours are what will keep our market viable for years to come.

Please fill out the following and return to the Sammamish Chamber of Commerce (address below) as soon as possible.

I would like to sponsor the 2010 Sammamish Farmers Market as a

- \$5000 Presenting Market Sponsor
- \$2500 Premier Market Sponsor
- \$1000 Entertainment Sponsor
- \$500 Children’s Activity Sponsor
- \$175 Community Sponsor

Included with this letter is my check made out to the Sammamish Farmers Market for the above mentioned sponsorship. I understand that the Sammamish Farmers Market Sponsorship Chair will confirm my sponsorship.

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Please **e-mail your logo** to [info@sammamishchamber.org](mailto:info@sammamishchamber.org) (Deb Sogge)

**Send this letter to:**

Sammamish Farmers Market Sponsorship  
704 228<sup>th</sup> Ave NE #445  
Sammamish, WA 98074

*The Sammamish Chamber of Commerce reserves the right to refuse any sponsorship that might not be in line with the mission of the Sammamish Chamber of Commerce. In addition, the Chamber will not enter into a sponsorship agreement with any organizations that, if associated with the Chamber, may create the appearance that the chamber supports a particular religious or political point of view.*